

FOR IMMEDIATE RELEASE

CONTACT:

Michael F Martelli
Your Web Guy
672 Old Mill Rd #306
Millersville, MD 21108
Phone: 410-982-6670

Your Web Guy Launches New Email Marketing Service – “Your E-Newsletter”

January 15th, 2008 – Severn, MD – Your Web Guy announced its launch of the “Your E-Newsletter” service today. “Your E-Newsletter” is a full-service Email Marketing offering that allows businesses to send targeted emails to various recipients based on information provided in a simple comma separated (CSV) or Microsoft Excel mailing list. The service includes creation of an initial, branded email template, a customized mailing list, mailing list updates, monthly email newsletter campaigns, and full campaign reporting.

Your Web Guy's President and head Internet Consultant– Michael Martelli – says, “It is extremely important to stay in front of your customers and potential prospects. This service offers businesses a very simple way to send monthly newsletters with valuable information, or to send very targeted, weekly email advertising campaigns. Its very flexible, but it always accomplishes the same goal...the recipient will think about your business at least once a month, and that leads to happier customers, repeat customers, and a more successful business.”

Your Web Guy is a full service Internet Consulting Company headquartered in Severn, MD, operating since 2005. Your Web Guy specializes in custom Internet Business Solutions, tailored to fit each individual business, and offers the full range of Internet Services, including website design, website development, hosting, email, maintenance, search engine marketing, and custom application development. For more information visit <http://www.YourWebGuy.net>